



MATTER

CELEBRATING 5 YEARS

On February 13, 2015, we opened MATTER's doors for the first time with just a handful of corporate partners and startup companies, a few programs and a thesis: that collaboration between entrepreneurs and industry leaders is the fastest, most effective way to accelerate innovation, advance care and improve lives.

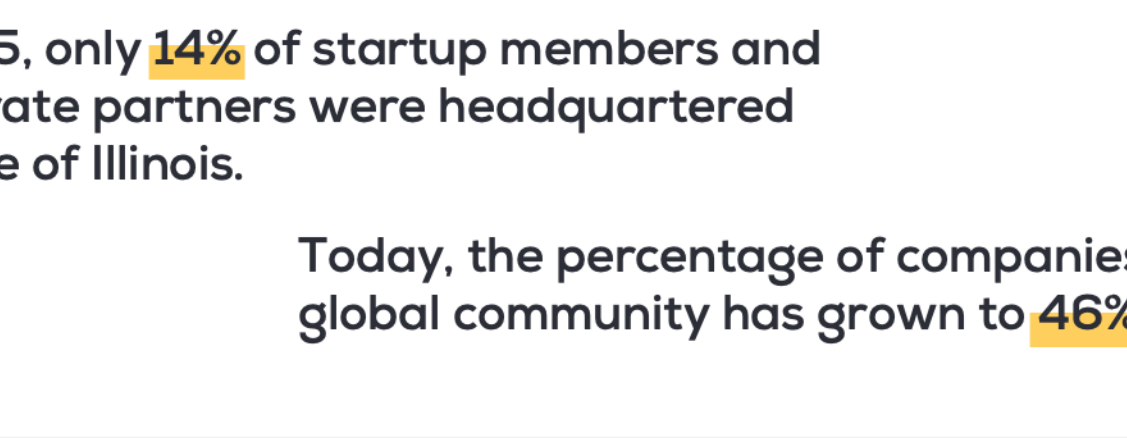
In this report, you'll find the by-the-numbers highlights of all the ways we've worked together to prove that thesis over the past five years — plus some of the incredible stories and insights from our journey.



A GLOBAL COMMUNITY

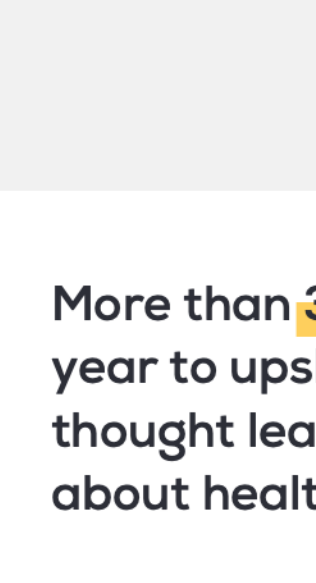
The MATTER network includes hundreds of startup and growth stage companies and dozens of healthcare organizations from around the world.

MATTER members and partners are headquartered in **139 cities** and **19 countries** across the globe.



In 2015, only **14%** of startup members and corporate partners were headquartered outside of Illinois.

Today, the percentage of companies in our global community has grown to **46%**.



“In 2015, we set off with the hopes of breaking down the silos in Chicago's healthcare industry to facilitate connections between payers, providers, life science companies and entrepreneurs, all coming together with the common goal of healing the industry. With a wealth of startups and enterprise companies in Chicago, it was a fine place to launch our mission. Five years later, it's been amazing to watch as the message has resonated to the point where we have members and partners across the country and even beyond.”

Maryam Saleh, Vice President & General Manager, Sales and Partnerships, Machinify (Vice President, Programs, MATTER, 2015–2017)

More than **35,000 visitors** join us in the MATTER space each year to upskill through workshops, be inspired by healthcare thought leaders and connect with others who are passionate about healthcare innovation.

177K
visitors to MATTER since 2015

4,772
hours logged by volunteers since 2015

1,829
events and workshops since 2015



HIGH IMPACT STARTUPS

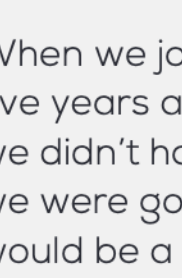
MATTER's startup members are transforming the healthcare experience for people across the entire care continuum — from patients, to caregivers and family members, to physicians.

Our network of startups includes **470** current and former members.

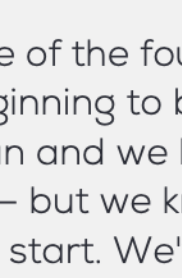


> Startup members in 2019

Being a startup member at MATTER means:



Customers and capital



Unparalleled programming



A dynamic community

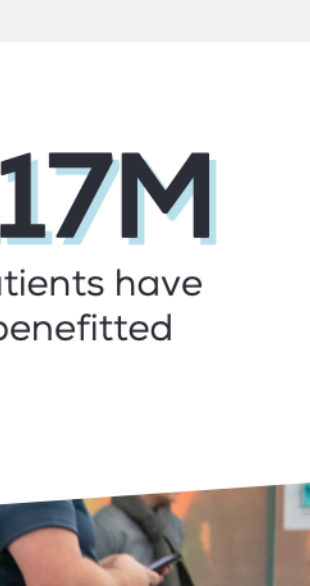
This year, the total amount of funding raised by MATTER members surpassed **\$1B**. More than **80** members raised capital in 2019, including several who closed rounds exceeding \$25M.

\$1.26B
in all-time funding

\$376M
raised in 2019

\$168M
reported in 2019 revenues

“When we joined MATTER as one of the founding companies five years ago, we were just beginning to build our product, we didn't have any business plan and we had no idea how we were going to make money — but we knew that MATTER would be a good place for us to start. We've grown up with MATTER — literally. MATTER provided us with the environment and support and resources we needed for that growth. And we're still here after five years.”



Sindhu Rajan, CEO and Co-founder, HabitNu

4,133
people employed by members in 2019

980K
clinicians have used members' products

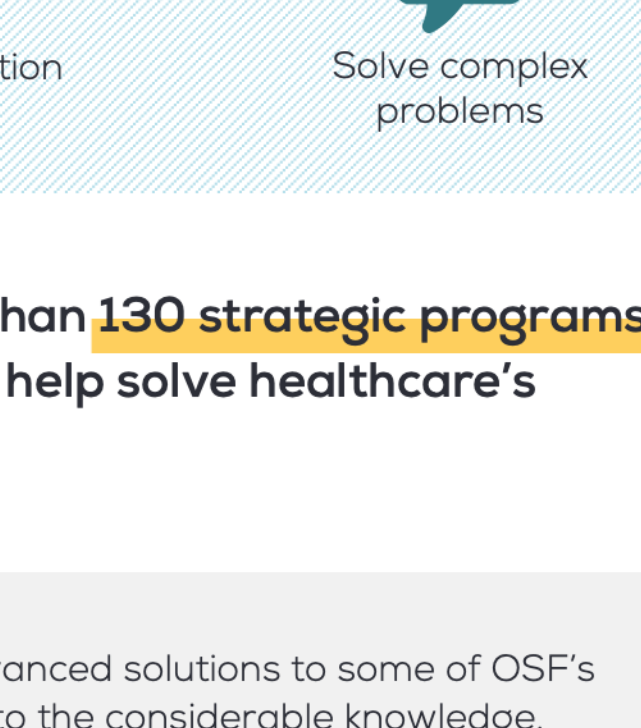
117M
patients have benefitted



INDUSTRY LEADING ORGANIZATIONS

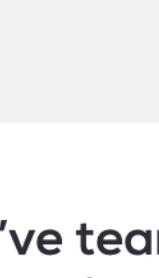
Our partners collaborate with other pioneering organizations from across the healthcare industry, gain access to the most promising innovations in healthcare and learn how to innovate better.

MATTER has worked with **130** industry partners since 2015.

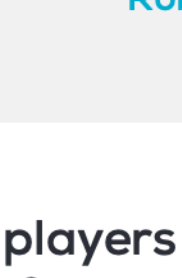


> Corporate partners in 2019

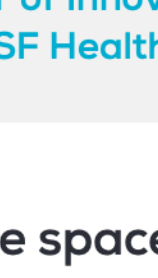
Organizations join MATTER to:



Source and co-develop solutions

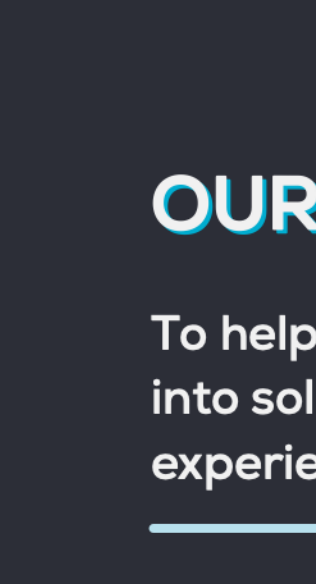


Build innovation capacity



Solve complex problems

Since 2017, we've designed more than **130 strategic programs** alongside our industry partners to help solve healthcare's toughest challenges.



“We have significantly advanced solutions to some of OSF's toughest challenges to the considerable knowledge, expertise and ideas of both members and partners that this community brings to the healthcare innovation ecosystem. As a founding partner of MATTER, we look forward to the continuous growth and evolution of our partnership as we seek new ways to care for those we serve, and new opportunities to transform healthcare in our communities.”

Rob Jennetten, Director of Innovation Partnerships, OSF HealthCare

We've teamed up with key players in the healthcare space to source innovative solutions for:

- ▶ Observation units
- ▶ Health equity
- ▶ Pulmonary fibrosis
- ▶ Healthy aging
- ▶ Primary care
- ▶ Diabetes management
- ▶ Environmental sustainability
- ▶ Healthy mom and baby

OUR MISSION

To help people and organizations transform ideas into solutions that improve the healthcare experience

Whether you're a physician, startup founder, corporate innovator, volunteer, student or aspiring entrepreneur, you've played a crucial part in making our mission a reality.

Together, we're doing something that matters.

